

Joining Together During Disaster



Cheryl Sutterfield-Jones

Chief Executive Officer

American Red Cross-Dallas Area Chapter

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- Touching Nearly 200,000 Lives A Year
 - Provide almost \$1 million in emergency financial assistance to more than 3,570 people affected by local disasters
 - Train and educate almost 37,000 adults through Disaster Education, First Aid, CPR, AED, HIV/AIDS and other lifesaving courses
 - Prepare more than 115,000 children and youth in aquatics, babysitting, First Aid for Little People and other health and safety courses
 - Provide more than 4,400 emergency communication messages, connecting more than 5,000 members of the military and their families

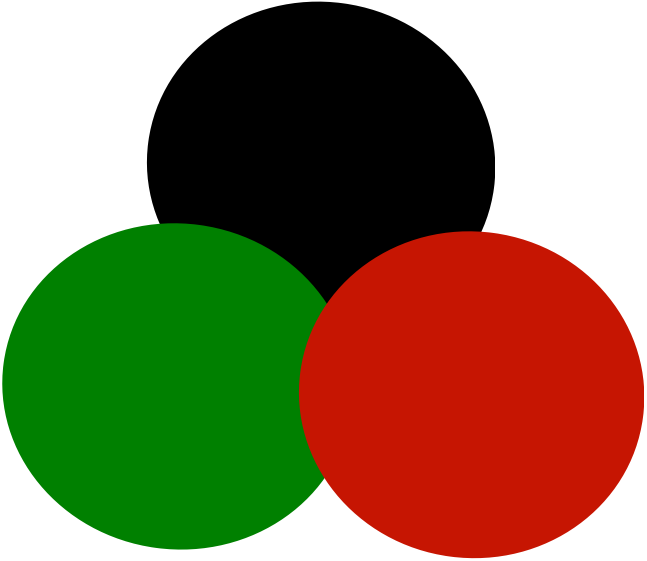
Partners in Disaster Response



Government



Private Sector



Non-Profit Sector



The Role of the Government Sector



- To protect life, property, public health and welfare and to maintain and repair public property
 - Protect citizens from disasters
 - Help them recover when a disaster strikes

The Role of the Non-Profit Sector



- Important to individuals preparing for and responding to disaster
 - Disaster relief (single-family or large-scale)
 - Mental Health
 - Emergency Assistance

The Role of VOAD



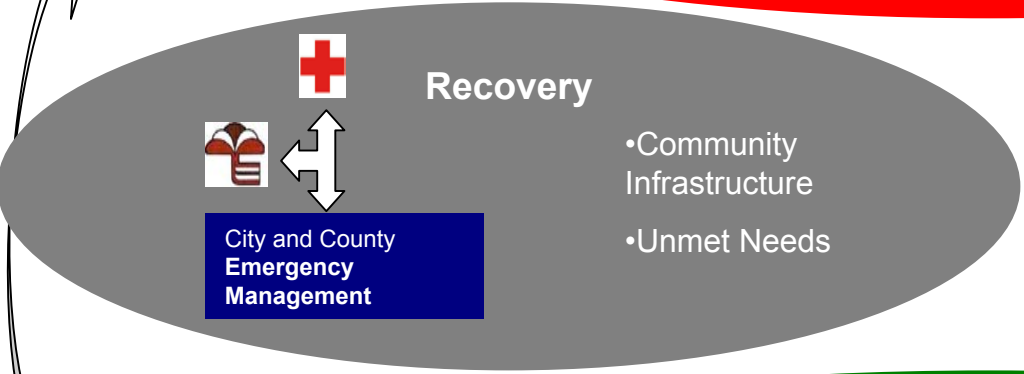
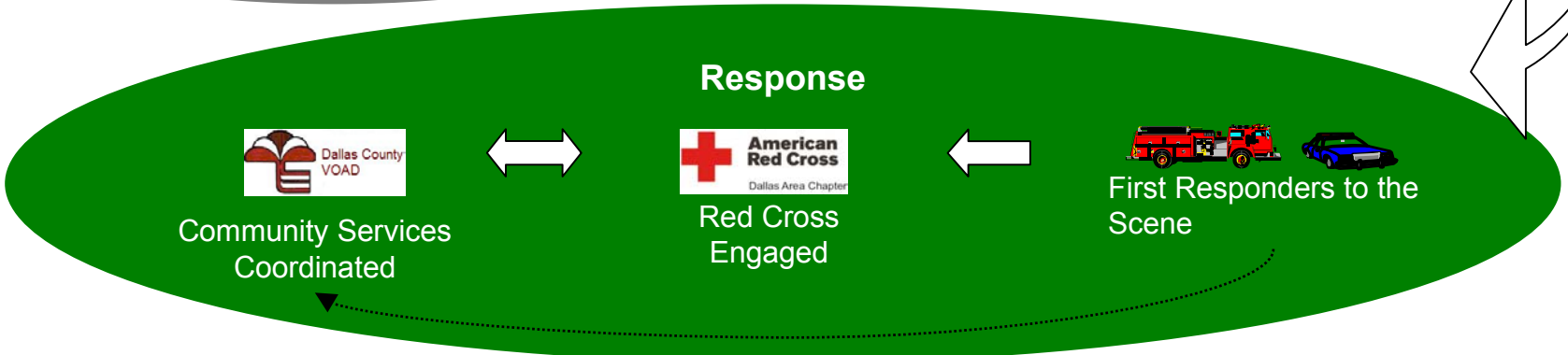
- Voluntary Organizations Active in Disaster
 - Brings together voluntary organizations that provide services during times of disaster for a more effective response
 - Communication
 - Cooperation
 - Coordination
 - Education
 - Planning

VOAD Membership



- Adventist Community Services
- American Red Cross - Dallas Area Chapter
- Baptist General Convention of Texas Texas Baptist Men
- Catholic Charities of Dallas
- Community Council of Greater Dallas and 2-1-1
- Dallas County Medical Reserve Corps
- Dallas County REACT
- Metroplex Animal Coalition (MAC)
- North Texas Food Bank
- Search One Rescue
- SPCA of Texas
- St. Vincent de Paul Society of Dallas
- The Salvation Army DFW Metroplex Command
- The Volunteer Center of North Texas
- Tzu Chi Foundation USA - Dallas Branch
- United Methodist Church - North Texas Conference
- Victim Relief Ministries
- World Vision

The Cycle of Disaster



Are We Prepared as a Community?



- **Worst Case Scenario**

- Response to Large Scale Disaster
 - 250,000 or more residents affected by natural or man-made disaster
- Houston Hurricane Evacuation
 - At least 40,000 evacuees estimated to need shelter
- **All may need some level of help**
- **37,500 people need shelter**
- **120,000 meals will need to be served each day**
- **5,000 trained volunteers needed to run relief operation**
- **Supplies and equipment for shelters must be ready**

The Role of the Private Sector



- **Be Red Cross Ready in Your Community**

Red Cross needs individuals to proactively prepare their communities

- Individuals train to support Red Cross relief efforts, take courses to learn about disasters and how to make disaster kits and disaster plans for their family and workplaces and teach others how to be prepared

- **Ready When The Time Comes**

Red Cross needs to recruit, train and maintain 5,000 volunteers

- Local companies and community organizations agree to volunteer as a group to support large-scale disaster relief operations at least once a year

- **Be Trained**

Red Cross needs to ensure North Texans are prepared to handle emergencies

- On-site workplace classes available for first aid, CPR, and AED
- Community classes in 6 locations to teach a variety of health and safety courses

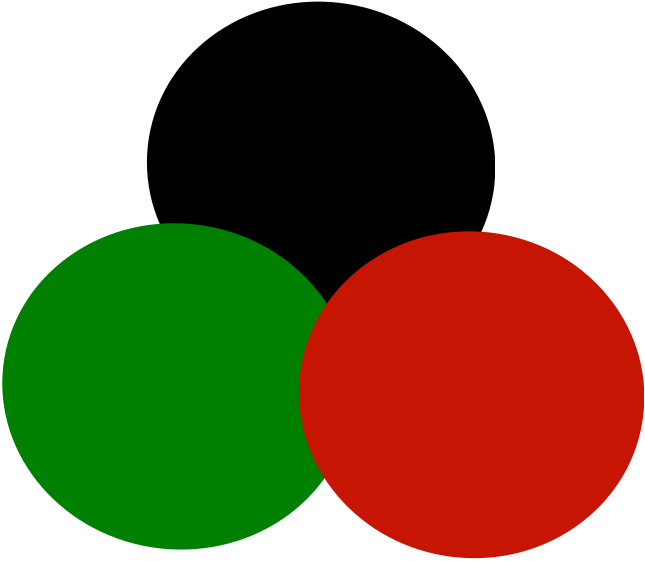
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